

My name is Emil Hristov and I am editor-in-chief of Stroitel (Builder) newspaper. Stroitel newspaper is the official publication of the Bulgarian Construction Chamber (BCC). All construction companies operating in the country are subscribed to the newspaper. The newspaper is also made available to the state administration – at ministries and agencies, the National Assembly, all municipal administrations in Bulgaria, regional authorities, employers' organizations, trade unions, construction sector related organizations and the media. We also have our own website - www.vestnikstroitel.bg.

How to write a good article on social dialogue?

Before an author creates his article on social dialogue, he has to first get acquainted with the subject he is going to work on. This can be done in several easy ways. First of all, the author must visit the websites of the trade unions of his country, as well as those of the state institutions which are related to the field. These webpages are often the place where the latest news that can be used as a source for writing an article on the topic of social dialogue. It is also recommended to check the publications on the topic on the website of the European Union and those of related international organizations.

What do we need to know to structure our article well:

The most important parts are:

- Title - you need to choose a clear and descriptive title that should grab the reader's attention from the very beginning;
- Introduction - introduces the reader to the event, answers the questions: **what, who, where, when, how and why**;
- Body - the details are described in order of importance. There are two approaches to creating a good article. The first one is

emphasizing on the most important in the very beginning of the article (through a quote or a few topical sentences). The second possibility is disclosing the most important details at the end of the material. Interesting quotes from various stakeholders can be included or expert opinion can be sought for;

- Conclusion - at the end of the article there should be a short summary or an open end for further development of the topic in the next publication.

Rules for writing articles:

1. Short and clear sentences;
2. Presentation of the topic from the point of view of a 3rd person;
3. The information must be accurate, orderly and factual and certainly reliable (verified);
4. Include comments, opinions, opinions and observations of participants or experts on the topic of concern;
5. You have to present the available information in a balanced way.

If you are writing an article on social dialogue for the first time, first try to edit an existing one to get acquainted with the structure and design of a material. Check the internet sources for what has been written so far on the topic. Gather as many sources of information as possible to use. After writing your article, make sure to read it by checking if you have not repeated information.