



SuSodCo 4th Virtual Capacity Building Event, 2 November 2021

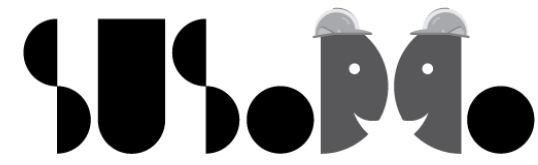
Presentation of the social dialogue platform: exploitation of previous and ongoing social dialogue project and initiatives

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Content

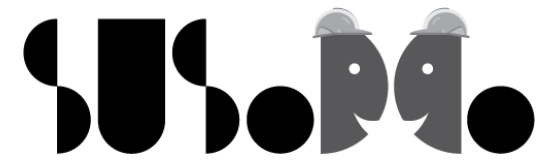


Presentation of the social dialogue platform: exploitation of previous and ongoing social dialogue project and initiatives

1. Overview of SUSODCO project exploitation activities
2. Animation video presentation
3. Social Dialogue Platform
4. National SD initiatives campaigns



Overview of SUSODCO project exploitation activities



SD platform

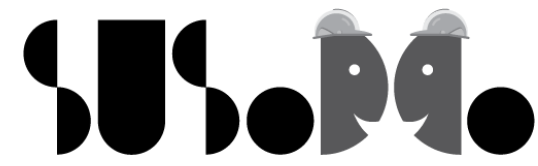
- SD web platform presenting SECTORAL SD joint initiatives in EU level
- Animation video for raising awareness on SD.

National Campaigns

- National communication campaigns aiming to boost awareness on National Social Dialogue.
- Targeted countries (6) for National SD strengthening: Slovenia, Croatia, Hungary, Bulgaria, Greece, Cyprus.



Animation video presentation



Uploaded on the SUSODCO project website (<https://susodco.eu/>)

Animation video link <https://youtu.be/U8HTMQtSqPg>

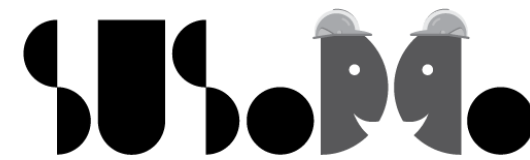
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Social Dialogue Platform

Scope & Context



✓ Scope:

- Overview of key sectoral SD activities in the EU in the period 2010-2020
- Enable studying past and current national and European SD activities performed by sectoral social dialogue organizations
- Anticipate and illustrate next sectoral SD Initiatives, ideas for designing tailor made actions/initiatives, respecting country specifics.
- Equip SD partners with capacity for facilitation and enabling industrial relations

✓ SD initiatives areas of interest:

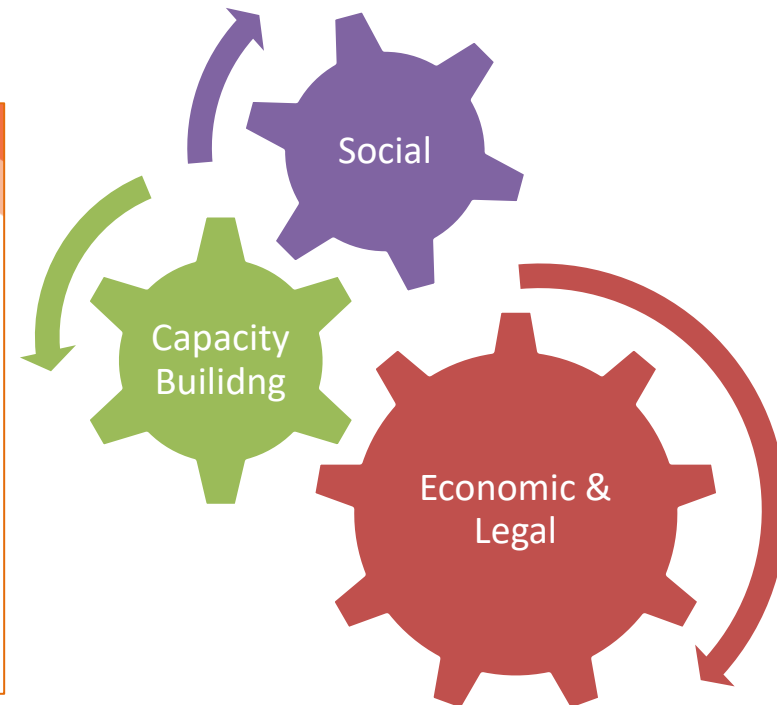
1. Respondents

TRADE UNIONS

- ▶ Federation of Construction, Industry and Water Supply (FCIW Podkrepa) – **BG**
- ▶ Association of the Trade Unions of Construction, Wood and Building Materials Workers (ÉFÉDOSZSZ) – **HU**
- ▶ Trade Union of Construction Industry Workers of Slovenia (SDGD) – **SL**
- ▶ Trade Union of Construction Industry of Croatia (SGH) – **HR**
- ▶ European Federation of Building and Woodworkers (EFBWW) – **EU**

EMPLOYERS' ORGANISATIONS

- ▶ Bulgarian Construction Chamber (BCC) – **BG**
- ▶ National Federation of Hungarian Building Contractors (EVOSZ) – **HU**
- ▶ Chamber of Construction and Building Materials Industry of Slovenia at the Chamber of Commerce and Industry of Slovenia (CCBMIS - CCIS) – **SL**
- ▶ Federation of the Building Contractors Associations of Cyprus (OSEOK) – **CY**
- ▶ Panhellenic Association of Engineers Contractors of Public Works (PEDMEDE) – **GR**



Social Dialogue Platform

Overview of Country Results/ Initiatives

✓ EU level (reported by EFBWW- TU):

- 29 initiatives/ projects
- Social: VET & Youth (3), OSH (14), Employment – work life balance (1), better workplace conditions (5), posting of workers (3)
- Economic & Legal (7): Paritarian Funds (1), Public Procurement and SD (1)
- Capacity Building: Staff (3)

✓ Cyprus (reported by OSEOK- EO):

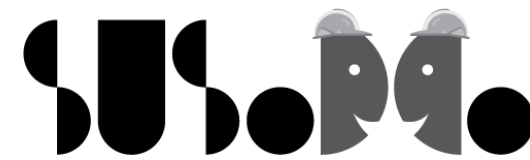
- 6 initiatives/ projects
- Social- VET & Youth / Capacity building- staff, Employment





Social Dialogue Platform

Overview of Country Results/ Initiatives



✓ Slovenia (reported by CCIS- EO & SDGD- TU):

- 16 initiatives/ projects
- Social- VET & Youth, OSH, Employment: Posting of workers, Ageing workforce, Third Country Entries in the con. industry, tackling undeclared work
- Economic & Legal: Collective Labor Agreements, Paritarian Funds
- Capacity Building: Staff capacity building, Membership, Labour Market

✓ Greece (reported by PEDMEDE):

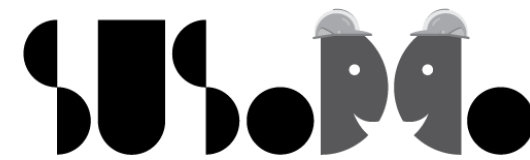
- 10 initiatives/ projects
- Social- VET & Youth (Skills gaps and mismatches due to the digitalization and greening of the con. Industry/ Education system and policies/ Attraction of youth in the industry), Employment (Ageing workforce/ Third Country Entries in the con. Industry/ Tackling undeclared work)
- Economic & Legal: Public procurement and SD
- Capacity Building: Staff capacity building, Membership, Labour Market





Social Dialogue Platform

Overview of Country Results



✓ Bulgaria (BCC- EO & FCIW Podkrepa- TU) :

- ❑ 12 initiatives/ projects
- ❑ Social- VET & Youth, OSH, Employment: Posting of workers, Ageing workforce, Third Country Entries in the con. industry, tackling undeclared work
- ❑ Economic & Legal: Collective Labor Agreements, Paritarian Funds

✓ Hungary (EFEDOSZSZ- TU & EVOZS- EO):

- ❑ 6 initiatives/ projects
- ❑ Social- VET & Youth, Employment, Communication & Media marketing capacity building (3), OSH (2)
- ❑ Capacity Building: Membership (1)

✓ Croatia (SGH- TU):

- ❑ 6 initiatives/ projects
- ❑ Social/ Capacity Building: OSH (2), VET & Youth/ Capacity Building- Membership (3)
- ❑ Economic & Legal: Economic Relaunch & Paritarian Funds (1)



Social Dialogue Platform

Overview of field specific initiatives

Social – VET and Youth – 39

- ▶ Addressing the problem of skills gaps/mismatches (due to the digitalisation and the 'greening' of the construction industry) – 9, including those related to energy efficiency (EE) and renewable energy (RE) solutions in buildings
- ▶ Education system and policy (best practices, proved system - dual system, transparency of national qualifications, comparisons of qualifications of databases, facilitating the mutual recognition of qualifications etc.) – 18
- ▶ Attraction of youth in the construction industry – 13
- ▶ Improving the position of young people in the labour market – 1

Social: VET & Youth

Social – Employment – 40

- ▶ Better work-life balance – 4
- ▶ Improve workplace conditions – 6
- ▶ Posting of Workers – 11
- ▶ Aging Workforce – 7
- ▶ Third-Country Entries in the Construction industry (both workers and companies) – 5
- ▶ Tackling Undeclared Work – 6
- ▶ Protection of construction workplaces – 1

Social: Employment & OSH

Social – OSH ▶ (including OSH Risk Assessment tools and Digitalisation towards OSH improvement, new PPEs, advanced OSH tools and personal health appliances-data protection, training of OSH representatives, etc.) – 23

Economic and legal – 21

- ▶ Economic relaunch – 1
- ▶ Paritarian Funds – 5
- ▶ Public procurement and SD – 7
- ▶ Collective labour agreements – 2
- ▶ Other – 6

Economic & Legal

Capacity Building

Capacity building – 24

- ▶ Communication & Media Marketing capacity building – 2
- ▶ Staff capacity building – 15
- ▶ Membership capacity – 4
- ▶ Other – 3

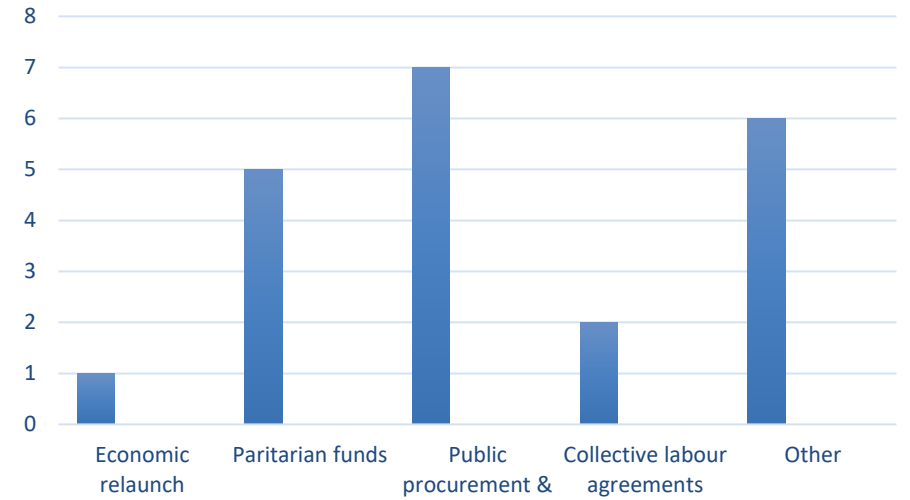
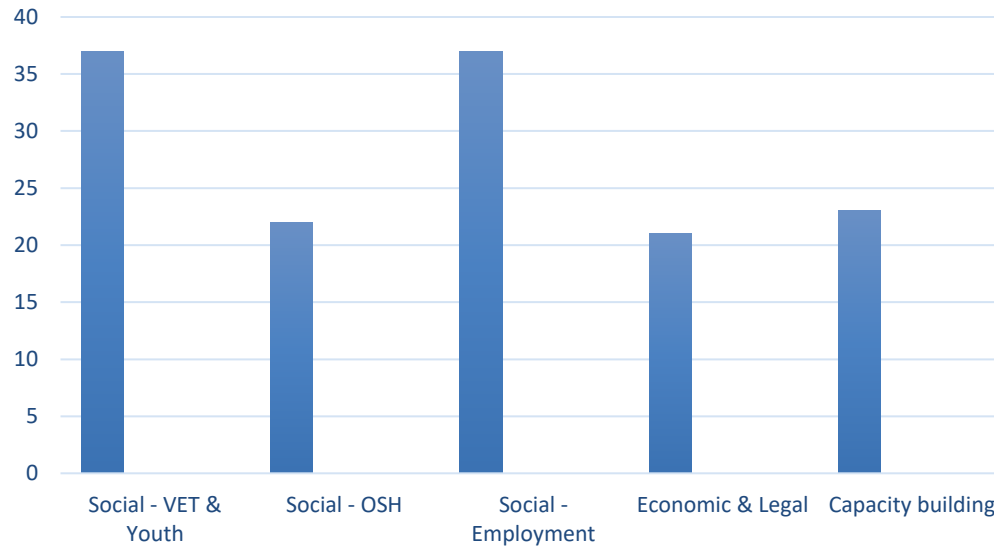




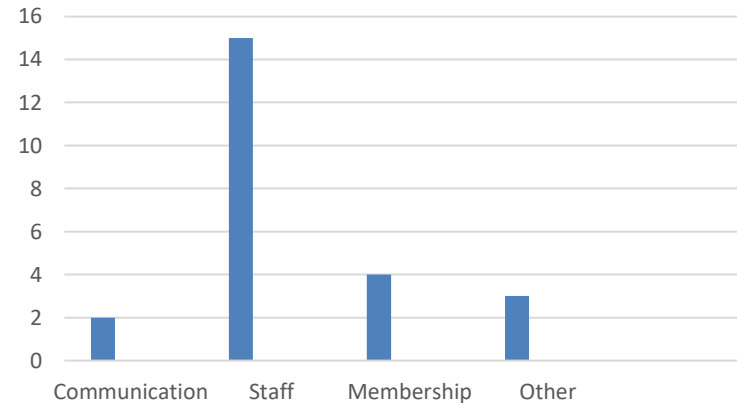
Social Dialogue Platform

Overview of field specific initiatives

Number of quoted projects and initiatives within the main fields of interest



No of projects and initiatives in the Economic and legal category – 21



No of projects and initiatives in the Capacity building category – 24





Social Dialogue Platform

Navigate to the SD platform!

Navigate to the SD platform through the SUSODCO project website (<https://susodco.eu/>)

SD platform link [here](#)

CLICK HERE





National SD initiatives campaigns

Context

- ✓ SD CAMPAIGN (joint sectoral national SD initiative) conceived and started in all 6 participating countries aim to **awareness raising, visibility and recognition of sectoral SD organizations.**
- ✓ Through the National Campaigns each one of the 6 partner country addresses up to 3 national SD priorities (according to the conclusions reached from the report to be delivered by end of JAN in the framework of WP3- 1st CBE).
- ✓ The campaigns address the project's target groups, i.e.:

1ST TARGET GROUP

National sectoral social partners of the construction industry

EO and TU organization directly or indirectly involved in industrial relations and their implementation.

2ND TARGET GROUP

Country representatives of social dialogue committees for the construction industry and other parties involved in social dialogue (public authorities etc).

3RD TARGET GROUP

European social partners and Umbrella organisations

EFBWW as co-applicant, AEIP, FIEC as associate partner- plus BUSINESSEUROPE, CEEP, ETUC, UEAPME etc.





National SD initiatives campaigns

Milestones and activities

- SD priorities that will be addressed in national level through the communication strategy (CBE1 outcomes)
- Communication strategy (CBE2)
- Communication plan (CBE3)
- Media Campaign
- Video clip
- Final national SD media briefing Media conference in National context

...with the support of externals/ PR/ Media experts.

Contact



susodco.eu

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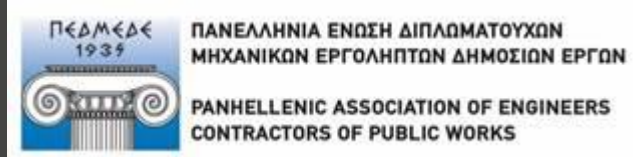
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